



CASE STUDY



THE PROBLEM

Allen Company faced the challenge of vacating their on-premises IT infrastructure, which had reached its End of Life (EoL). The company required a modern, cloud-first solution to manage critical workloads while ensuring seamless operations for line-of-business applications, customer-facing services, and dealer resources. They also needed a proactive and responsive partner to support their new Microsoft Azure environment.

KEY PRIORITIES INCLUDED:

- Migration of critical workloads to the cloud without business disruption.
- Implementing cost-effective and scalable cloud solutions.
- Ensuring high availability and operational continuity.
- Reducing management complexity in their IT environment.

Allen Company recognized this as an opportunity to enhance scalability, streamline operations, and position itself for long-term success.

ALLEN COMPANY

Allen Company is a leading manufacturer of firearm soft cases, hunting gear, archery equipment, and fishing accessories, headquartered in Louisville, CO. With a workforce of 150 employees and annual revenue of \$30 million, the company has established itself as a key player in the outdoor sports and hunting industry. Known for its quality products and innovation, Allen Company sought to modernize its IT infrastructure to support growth and operational efficiency.



Industry

Manufacturing



Company Size

150 Employees



Annual Revenue

\$30 million

THE SOLUTION

Allen Company partnered with Lunavi, leveraging its expertise as a Microsoft Partner and Azure Expert Managed Service Provider (MSP). Lunavi employed the Microsoft Cloud Adoption Framework (CAF) to design a cloud-first strategy tailored to Allen Company's needs.

This approach included:

1	Discovery and Planning Forecasting Azure requirements and costs to align with the company's operational budget and goals.	2	Data Protection and Continuity Implementing disaster recovery planning and configuring Azure Backup to safeguard critical data.
3	Management and Support Implementing centralized monitoring systems, real-time alerting mechanisms, and comprehensive runbooks to ensure 24/7 live support and simplified IT operations.	4	Infrastructure Transition Establishing network connectivity and migrating production servers with rigorous testing to ensure a seamless transition.

Lunavi's expertise ensured a seamless transition, empowering Allen Company with a resilient, future-ready IT environment.

TECHNICAL SUMMARY

Lunavi designed and executed a phased migration strategy focused on:

- ✓ Establishing a robust Azure landing zone for network connectivity.
- ✓ Ensuring seamless migration of production workloads.
- ✓ Deploying high availability measures and ensuring operational continuity through Azure Backup and comprehensive disaster recovery solutions.
- ✓ Providing ongoing Azure environment support through centralized tools and a dedicated service desk.



RESULTS



\$4 million saved annually

by adopting a cloud-first strategy.



\$6,000 in monthly savings

by optimizing Azure consumption.



Decreased timelines

for deploying mission-critical machines and applications, saving thousands of dollars.



Successfully migrated workloads

with minimal disruption, ensuring high availability and disaster recovery capabilities.



Centralized tools

reduced complexity and improved operational visibility.



CONCLUSION

These results not only transformed Allen Company's IT operations but also strengthened its ability to deliver exceptional service to its customers and partners. By partnering with Lunavi, Allen Company transformed its IT environment, achieving scalability, cost efficiency, and operational excellence. This collaboration underscores Lunavi's commitment to empowering businesses with innovative, client-focused IT solutions, paving the way for future digital transformation opportunities.

ABOUT LUNAVI

As a leading managed service provider and consulting firm, Lunavi is focused on helping customers advance their digital transformation goals by modernizing business applications, migrating solutions to the cloud, designing hybrid cloud solutions, and applying Agile and DevOps engineering practices to build new, innovative solutions. Our portfolio of services is designed to provide continuous improvement along each step of the IT journey to maximize business value and success. We are a Microsoft Solutions Specialist and Azure Expert MSP, offering deep expertise in the Microsoft ecosystem of enterprise IT software and services. Visit us at www.lunavi.com to learn more and follow us on LinkedIn, Facebook, and Twitter.



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